Why Games Engage Us

by Marc Prensky

Games are a form of fun. That gives us enjoyment and pleasure.

Games are form of play. That gives us intense and passionate involvement.

Games have rules. That gives us structure.

Games have goals. That gives us motivation.

Games are interactive. That gives us doing.

Games have outcomes and feedback. That gives us learning.

Games are adaptive. That gives us flow.

Games have win states. That gives us ego gratification.

Games have conflict/competition/challenge/opposition. That gives us adrenaline.

Games have problem solving. That sparks our creativity.

Games have interaction. That gives us social groups.

Games have representation and story. That gives us emotion.